



UWC EAST AFRICA

The UWC East Africa 24 Hour Run is our largest annual fundraiser. It brings the community together to raise funds for the school's scholarship fund. Your generosity directly impacts the lives of a future scholarship student, opening doors to education and opportunities they might never have had. Thank you for being a part of this and for making a real difference in someone's life!

Runner's Name: _____ Team Name: _____

Email: _____ Class, Organization, or Affiliation: _____

Donor Name	Phone or Email	Pledge Information <i>(please note TZS or USD)</i>				Form of Payment			Paid (X)
		Pledge Per Lap	Laps	Flat Pledge	Total Amount Due	Cash	M-pesa #	Online*	

OR propose another exciting fundraising idea (please describe):	Pledge Information <i>(please note TZS or USD)</i>	Form of Payment		
		Cash	M-pesa #	Online*



RUN FOR A REASON!

An annual fundraising event to raise scholarships, change lives, and inspire education and inclusivity.

Pledge Form Instructions

Thank you for participating in the 24 Hour Run on September 20-21st!

Here are instructions and your pledge form to collect donations for school scholarships.

1. HOW DO YOU FIND SUPPORTERS?

Supporters are the wonderful people who will make a donation for your 24 Hour Run to support UWCEA scholarships. Take some time and make a list of all of the people you could ask to sponsor you: family, neighbors, friends, co-workers, local businesses, etc.

2. HOW DO YOU ASK FOR PLEDGES?

You can ask people to sponsor you lots of ways...ask them in person or call them. Send them an email or message with the link where they can make a donation in your name:

- Tell people about the UWCEA Scholarship Fund, and how we will use their donation to support scholarships. Over 80% of UWCEA diploma students receive financial aid, so raising money for scholarships is vital for our school.
- See if they will pledge at least per lap around the track (\$1, \$5, or more!); you will later inform them that you did X number of laps and request to collect their total (For example, \$5 x 20 laps = \$100 donation).
- What if people want to pledge a flat amount? That's fine! We appreciate donations of all sizes.
- You can also get donations for other activities, like the annual head-shaving during the run.

3. WHERE DO THE PROCEEDS GO?

The funds go to the UWCEA scholarship fund, and are vital to supporting the diversity of our school community. *This run is our largest fundraiser of the year.* All donations that are raised for the run have the possibility to be matched by Shelby Davis's Dare To Dream fund.

Teams should aim to raise \$1,000 or more; in the past, some teams have raised far more. If we have 20 teams who each raise \$1,250, we can fund a boarding student's scholarship for a year and Shelby Davis will fund a second boarding scholarship through the match fund. *LET'S DO IT!*

4. HOW DO YOU COLLECT YOUR DONATIONS?

When your supporter agrees to donate:

- Ask them to fill out the information on your pledge form, or fill it out for them.
- Find out how they would like to pay (cash, M-Pesa, or online with a credit card).
 - Cash: put it in an envelope, and make sure that you've entered the pledge on your form so that you know who gave it to you.
 - M-Pesa: write their pledge on the form, and provide the M-Pesa information for UWCEA (ISM): LIPA # 5656408
 - Online: write their pledge on the form, and have them pay at <https://www.uwcea.org/24-hour-run/>

5. WHEN DO YOU TURN IN YOUR DONATIONS?

Cash received from donors can be turned in to the Accounts Office the week before the event. For those donors who are pledging based on laps, we ask that you contact them after the run to update them on your success and kindly ask them to provide a donation based on their pledge per lap. Please turn in these donations based on laps as soon as possible, and by the end of October at the latest.

6. WHAT HAPPENS AT THE 24-HOUR RUN?

You've collected all of your pledges from your supporters – way to go! Submit your donations and pledge sheet to the UWCEA Accounts Office. We will keep a copy and you can follow up with those donors who pledged based on lap.

Now for the fun part – it's time to run, walk, skip, and dance our way around the track for 24 hours! The 24 Hour Run starts at 2 p.m. on Friday, September 20, and finishes at 2 p.m. on Saturday, September 21st. There will be entertainment, music, food, and lots of fun!